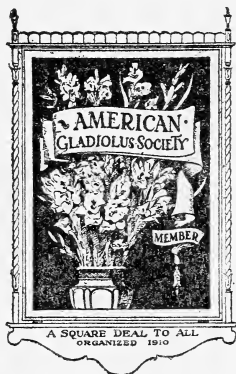


Historic, Archive Document

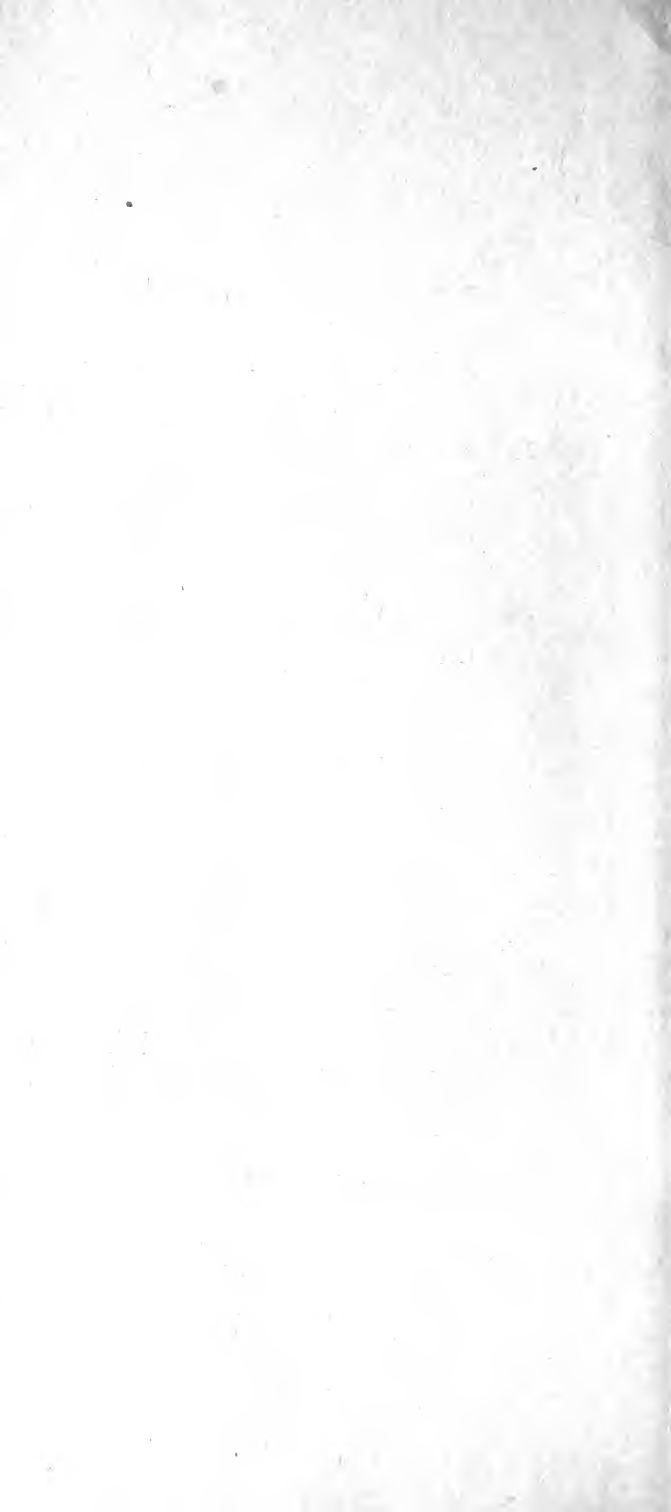
Do not assume content reflects current scientific knowledge, policies, or practices.

NINETEEN TWENTY-SEVEN

Guaranteed
Gladiolus
Bulbs



Ashville Flower Fields
Ashville, New York





View of a part of Ashville Flower Fields
Seedling Test Gardens

The Ashville Flower Fields

Home of the

TALKING GLADS

TALK? YES SIREE!

Carpenters Bulbs Speak for Themselves

The Ashville Flower Fields

OUR TERMS

Prices are for cash with order. A 20% payment will hold an order for future delivery. All bulbs will be postpaid.

All offerings are subject to previous sale.

All descriptions are as accurate as we are able to write them. The description of our ORIGINATIONS are based on Ridgeway's Standard Color Chart.

OUR GUARANTEE

Our bulbs are all guaranteed to be true to name, and will be replaced free of charge if not found so. Errors may occur occasionally. Should this happen, notify us at once and correction will be promptly and cheerfully made. You are the judge.

All bulbs will be vigorous flowering size, 1¼ inches or larger.

A discount of 5% to all members of the A. G. S. All non-members see special membership offer elsewhere. Those not wishing to take advantage of the membership offer we will give the following discount:

For \$10.00 cash order you may select \$11.00 worth of bulbs.

For \$15.00 cash order you may select \$17.00 worth of bulbs.

For \$20.00 cash order you may select \$24.00 worth of bulbs.

ASHVILLE FLOWER FIELDS

Ashville

New York

The Ashville Flower Fields

FIVE OF OUR NEW ONES THIS YEAR

ELLA DAY each \$10.00

New this year. Color LaFrance pink with sulphur yellow blotch and a coral red feathering. This is a very large flower about six inches across and six open at once, a whole bouquet on a spike. Attracted much attention in our test plot. Several varieties that were introduced at a much higher price than this were hardly noticed when this was in bloom.

FRIEND OF MINE each \$.50

New this year. Color Geranium pink with naples yellow blotch on lower petals and a very small rose feathering. Is not a very strong grower. About thirty inches high but flowers are four inches across and open out very flat with about four open. It is very healthy and an extra propagator.

LOIS MARY each \$.50

New this year. Color Jasper pink with sulphur yellow blotch on two of the lower petals. It has a very fine spike, four feet tall and five to six open. Increase good.

ONEIDA JANE each \$ 5.00

New this year. Color Geranium pink with white throat blotch and red feathering. This is a real cut flower, very early. Blooms a little before Elizabeth Tabor with us, is about four feet high. Sixteen to eighteen buds on spike with five or six open. A seedling of Prince of Wales and a very fine early variety that many would ask \$10.00 or \$15.00 for.

SIRENE each \$ 1.00

New this year. Color Begonia rose with streaks of scarlet red around the edge of petals and a white blotch in lower petals with a scarlet red feathering. Everyone likes this one.

TWELVE BULBS FOR THE PRICE OF TEN

The Ashville Flower Fields

FIVE WE INTRODUCED LAST YEAR

ATLANTA each \$.25

Introduced for first time last year. Large open flowers of Venetian pink, shading darker toward the tips. Faint central lines and feathering of deep rose pink. A very strong grower, extra propagator. This is so nearly like Bill's Priority that I have not been able to see any difference, only Atlanta with us was about one week earlier.

FLOSSIE each \$ 1.00

Introduced for first time last year. Color Rose Doree with feathering of Napal red in lower petals. This is a very strong grower and has a wonderful spike 4½ feet high with five large flowers out at once.

LOTTIE BELLE each \$.25

Introduced last year. Color LaFrance pink, sulphur yellow blotch with carmine red feathering. A good size flower well open on a fine long spike and very early, with us it blooms one week earlier than Elizabeth Tabor.

LYNDA DAY each \$.25

Introduced last year. Color Primrose yellow, self color. This is a Prim, similar to Souvenir only differing some in shape and later. Very strong grower.

NORMANDA each \$.25

Introduced last year. Color, Bittersweet orange shading to picric yellow in throat with a carmine feathering. Very strong grower about 4 feet high with us.

TWELVE BULBS FOR THE PRICE OF TEN

The Ashville Flower Fields

ALBANIA, (Kemp) each \$.10

Pure silvery white, with edge of petals daintily ruffled. Faint pink markings on the tips of petals. An exceptional variety for every purpose.

ALLEN V. BUNCE, (Bill's).....each \$ 1.00

Livid orange yellow with clear central lines of deep claret. Large, well expanded, winged flowers, gracefully placed on wiry stocks. This variety was the sensation of the exhibit at the Rochester Exposition in 1922. Destined to become immensely popular as soon as there is stock available.

ANNA EBERIUS, (Deiners).....each \$.15

Dark velvety purple, throat deeper shade. Large flowers well set on spike.

A. B. KUNDERD, (K) each \$.25

Tall, large, intensely ruffled flower of delicate deep cream color, overspread finest blush pink. Entire lower petals beautiful primrose cream flushed pink at edges.

CATHERINA, (Velthuys) each \$.15

Light grayish blue; lower petals a little deeper in color and with a brownish red blotch. Tall spike and very pretty.

CHAMELEON, (Bill's) each \$.40

One of those smoky, changeable, silky, orientally-colored varieties. Presents a different color combination every time you look at it. A fresh delight every day.

COWEE'S SCARLET WONDER, (Cowee)
each \$.20

Or Groff's Majestic. Plants four or five feet high, with broad, dark green foliage and compact truss of great rich velvety scarlet, fiery crimson flowers.

CRIMSON GLOW, (Betcher).....each \$.10

Rich, glowing crimson with a velvety center. Large flowers; early and vigorous. Popular and justly so.

ELIZABETH TABOR each \$.20

One of the new top-notchers. Large flowers of delicate rose pink, lower petals have brilliant crimson blotch which is tipped with soft yellow. Tall spike. In addition to these good qualities it is exceedingly early.

TWELVE BULBS FOR THE PRICE OF TEN

The Ashville Flower Fields

E. J. SHAYLOR, (K) each \$.15

Tall, very strong plant and large bloom. A beautiful deep rose-pink, ruffled, very early and a good one.

EVELYN KIRTLAND, (Austin).....each \$.07

A wonderful shade of rose-pink, darker at the edges, fading to a shell-pink in the throat, the entire flower showing a sparkling luster. Many large flowers open at one time on a straight spike. It should be in every collection.

GRETCHEN ZANG, (Austin).....each \$.07

Tall graceful spike of a beautiful, soft, pleasing shade of geranium pink, blending into scarlet on lower petals.

GIANT NYMPH, (J. C.).....each \$.20

Delicate salmon pink, slightly flaked with rose; throat blotched yellow with violet markings. Extra early.

GOLDEN MEASURE, (Kel.).....each \$.15

Conceded by many to be the finest golden yellow gladiolus. With the exception of a slight deepening of the color in the throat, it is self-color. Must be seen to be appreciated.

GOLDEN SWALLOW, (Austin).....each \$.35

A beautiful pure soft yellow variety and it has no throat marking of any kind. The ruffled blossoms are simply beautiful.

HERADA, (Austin) each \$.07

Purest lavender mauve, deeper in the throat. Immense blooms of glistening luster.

JACOBA VAN BEIEREN each \$.30

A unique violet self-color on erect stem, many well arranged flowers open at a time. Highly recommended.

JEWEL each \$.15

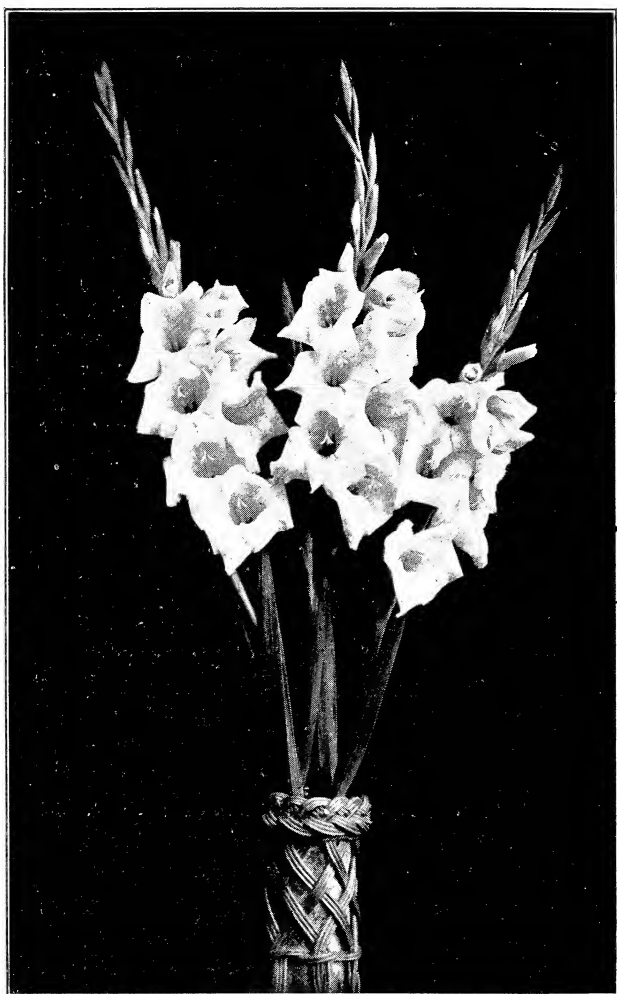
Light salmon pink; large golden blotch. Very large open flowers on tall, slender spike.

LA MARCHAL FOCHeach \$.07

Pure, delicate, rose pink, wide open broad petals. Blooms the same time as Halley.

TWELVE BULBS FOR THE PRICE OF TEN

The Ashville Flower Fields



LUCETTE, (Bill's) each \$.15

As seen growing in the fields it appears to be absolutely pure white but back of petals carry a trace of phlox pink which imparts an alluring orchid sheen to the flowers. Lower petals also have a dainty subdued feather of wonderfully soft phlox pink. Very good as a commercial white.

TWELVE BULBS FOR THE PRICE OF TEN

The Ashville Flower Fields

LOUISE each \$.10

Large, well opened flowers; an exquisite shade of bright blue lavender, with a wine-colored blotch in the throat.

LOVELINESS each \$.07

Tall, handsome spike of palest cream suffused with apricot. Flowers large and wide open.

MARY FENNELL each \$.10

Deep lilac, shading paler; lower petals primrose yellow with penciling of lavender.

MILADY (Bill's) each \$.25

Extra tall, strong ruffled variety of creamy white. Naples yellow throat with heavy Amaranth purple feathering. Very strong, prolific grower. Rated 98% as a commercial variety by Gersdorff.

MRS. DR. NORTON (K)..... each \$.15

Color delicate pink, shading to rose-pink at tips of pointed petals. The lower petals are blotched sulphury yellow; outside of the flower is rose. The beauty is in the soft, harmonious blending of wonderful tints.

MRS. F. C. PETERS, (Fischer)..... each \$.25

Fine rosy lilac blossoms with softest crimson blotch; slightly ruffled and many open at one time; tall and vigorous. This is one of the very best lavenders.

MRS. F. C. HORNBERGER (F.C.H.)...each \$ 5.00

A new pure white Gladiolus. This variety is nicely ruffled, with six or seven pure white flowers open at one time, keeping quality in water remarkable, where all buds open freely, and become waxy white. Superior to many introduced at a much higher price. Wonderful propagator and a very strong grower. Rated season of 1925, Commercial 96, Exhibition 93, by Gersdorff.

MRS. FRANCIS KING each \$.05

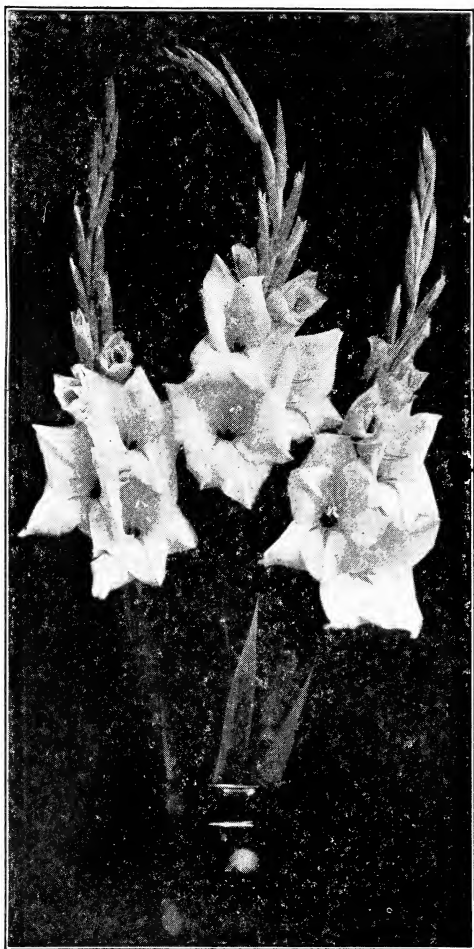
Long spike of immense flowers of light scarlet or flame red, shaded salmon. One of the older varieties, but it will be a long time before it is supplanted by any other red gladiolus.

MR. MARK each \$.10

A blue "glad". The flowers are light blue with a darker blotch in the throat.

TWELVE BULBS FOR THE PRICE OF TEN

The Ashville Flower Fields



OPALESCENT, (Bill's) each \$.35

Bill says: "They are wonderful spikes of very large rose lavender. A pure self color with soft lilac throat lines. Flowers are well placed with broad petals of good substance on strong, straight stalk.

PRINCE OF WALES each \$.07

Softest salmon with an apricot undertone. Large flowers and very early. Beautiful and deservedly popular.

TWELVE BULBS FOR THE PRICE OF TEN

The Ashville Flower Fields



VANITY, (Bill's) each \$.25

Delicate La France pink flushed over cream ground. Very tall, strong grower.

PRIORITY (Bill's) each \$.30

Large open flowers of venetian pink shading darker toward the tips. Faint central lines and feathering of deep rose pink. Large and strong, yet delicate.

TWELVE BULBS FOR THE PRICE OF TEN

The Ashville Flower Fields

PRIM BEAUTY, (Christy)..... each \$.15

Large blossoms of cream, heavily lined and pin striped with salmon, giving a color effect of rich salmon-buff.

PURPLE GLORY, (K).....each \$.30

Largest of the ruffled varieties. Color, deepest velvety maroon red, with almost black blotch, like burned into the petals; very unusual.

RICHARD DIENER, (Diener)..... each \$.25

Pure geranium pink with a slight sprinkling of ruby on creamy yellow center. Large flaring blossoms on a tall spike.

ROSE ASH each \$.20

One of the most popular flowers in our garden. The color is an exquisite old rose, blended with ashes of roses; one of the loveliest combinations of color; finely ruffled; tall straight spikes. A really magnificent flower.

VICTOR, (Bill's) each \$ 1.00

Very large ruffled variety. A beautiful cream yellow with heavy ruby central lines. Tall, vigorous and extra fine.

WHITE WONDER (Kemp).....each \$.10

A superb white with lily-like flowers, tinted lavender, which adds to its beauty; massive bloom on tall spike.

OTHER VARIETIES

We have many varieties not listed here .If you do not find it, write us, we may have it.

WE THANK YOU

We would be grateful to you if you would send us the names of your friends whom you know to be interested in Glads.

When you send in your order, just try it and see what you get for your trouble.

TWELVE BULBS FOR THE PRICE OF TEN

IF YOU ARE A MEMBER PLEASE HAND THIS TO SOME FRIEND

Special Offer

Garden & Home Builder
(yearly rate \$3.00)

and membership in American Gladiolus Society
(annual dues \$2.00)

BOTH for only \$4.00

Garden & Home Builder is the most reliable, timely and complete guide for the garden. Each month it covers the garden work for that month.

The A.G.S. will send you its monthly magazine, devoted solely to Gladiolus. This combined, unusual service will aid with every problem of your garden.

"I hereby apply for membership in the American Gladiolus Society, and inclose \$2.00 as annual membership dues, \$1.00 of which is for a year's subscription to the 'American Gladiolus Society Monthly Bulletin.'"

Mail this application and \$2.00 to

JOHN C. DAVIS, Sec. and Treas., 77 South Ave., Rochester, N. Y.

or if you desire to subscribe for Garden & Home Builder send \$4.00

Name

Street and No.

City or Town

State

Amateur or Professional

BECOME A MEMBER OF THE AMERICAN GLADIOLUS SOCIETY

OVER

The Gladiolus, The King of Flowers

Would you like to know more about growing Gladiolus? Would you like to know how to make them bloom like your neighbors? Wouldn't it please you to be able to produce these long spikes with many flowers open, such as you see at the flower shows or in your florist's show windows? Would it be interesting to you to know what new varieties are being created; their color, size, and price?

There are no secrets in all these. If you will become a member of the American Gladiolus Society, you will receive its beautiful 32-page monthly "Bulletin," which explains all these things and teaches you how to grow them as good as the professional. The "Bulletin" will also teach you the best varieties and proper colors to grow for different effects and purposes.

Why have nearly four thousand amateurs joined the Society in the past five years? They are "in search of knowledge," and the best place to find it is in the columns of the A. G. S. Official "Bulletin," any issue of which is worth the full cost of membership.

Garden & Home Builder is published in a 20-acre garden—a vast experimental station. Here every new plant, new spray and insecticide, and new cultural method is tested. The results come to you each month in this reliable, fully illustrated periodical. It helps with every phase of garden work in every kind of a garden.

This magazine has been enlarged, its policy broadened, its name changed to Garden & Home Builder,—to help with the house as well as with the garden. With more garden material than ever, this is the best garden and home magazine published.

SPECIAL OFFER:

Garden & Home Builder

and

Membership in the A. G. S.

\$4.00

The Ashville Flower Fields

A FEW WELL KNOWN CHEAP VARIETIES WE CAN STILL SUPPLY

ALICE TIPLADY (K) \$.50 per Doz., \$2.50 per 100
Beautiful orange-saffron. Large. Very choice.

AMERICA (Banning) \$.50 per Doz., \$2.00 per 100
Soft lavender pink.

L'IMMACULEE.....\$.50 per Doz., \$2.00 per 100
Pure white, wax-like.

MRS. FRANK PENDELTON
\$.50 per Doz., \$2.50 per 100

Rose pink on white ground; blood red blotch
in throat.

PANAMA.....\$.50 per Doz., \$2.00 per 100
Deep rose pink.

SALMON BEAUTY \$.50 per Doz.

Very large, salmon pink, shading to yellow
in throat.

SCHWABEN.....\$.50 per Doz., \$2.00 per 100
Pale sulphur yellow, blotch of brownish red
in throat.

AMERICAN GLADIOLUS SOCIETY

Become a member of the A. G. S. and receive their
monthly "Bulletin", a 32-page Magazine devoted ex-
clusively to the Gladiolus. Send name, address and
\$2.00 to JOHN C. DAVIS, Sec'y, 77 South Ave.,
Rochester, N. Y.

Or better still to each non-member sending us a
\$12.00 order we will pay your membership to the
A. G. S.

Enclose signed blank, or say you wish to be a
member.

To those whose order does not come to twelve dol-
lars, if you will send us \$2.00 extra for membership
we will send you \$2.00 worth of extra bulbs of our
selection.

The A. G. S. Bulletin is well worth the \$2.00 and
you get \$2.00 worth of bulbs free.

TWELVE BULBS FOR THE PRICE OF TEN

The Ashville Flower Fields

QUALITY MIXTURE

A high grade assortment made up mostly of named varieties which would cost nearly twice as much if purchased separately. Can not fail to please the most exacting. Wide range of color.

\$.40 per Doz., \$2.50 per 100

SPECIAL MIXTURES

We will make up a mixture to order in light, dark, or odd color.

Prices from \$2.00 per hundred up to \$10.00 per hundred. Just say how much you want to pay and what color you prefer and we will give you real values.

\$1.00 SPECIALS

We will make a \$1.00 mixture of from 5 bulbs to 25 for a dollar. Just say how many bulbs, what colors you prefer and we will make up a lot, which if you ordered separately labeled would have cost you \$2.00.

EXTRA CHOICE SEEDLING MIXTURE

\$.60 per Doz., \$3.50 per 100

PRIMULINUS MIXTURE (Very Choice)

\$.25 per Doz., \$1.75 per 100

PURE MAPLE SUGAR

Do you want some real MAPLE SUGAR made from pure Maple Sap. Every spring in March and April we produce some. REAL QUALITY, too. Every bucket and spout is washed and scalded thoroughly, and when they are set to the trees every bucket has a cover to keep out dirt, rain, etc. Then we have the best evaporator we could get. Sanitary conditions and rapid process of evaporation are absolutely necessary to produce a fancy quality.

We make our sugar into 2 oz. cakes, 8 cakes fit in a fancy box.

Price \$.50 per box, postage extra. Shipping weight 2 lbs.

Maple Syrup, \$2.50 per Gal., postage extra. Shipping weight 18 lbs.

TWELVE BULBS FOR THE PRICE OF TEN

The Ashville Flower Fields

THE MARGIN OF SUCCESS

Most of us probably do our best,
Or certainly mean to do it.
And when we meet with a grueling test
We manage to stand up to it.
But you'll notice the truly successful man,
Though harried and trouble sore,
Will stand as much as he possibly can
—And then stand a little more.

There's often only a tiny gap
'Twixt winner and second place,
And the laurel goes to the kind of chap
Who betters his utmost pace;
Who shoots ahead by a narrow span
While the stands and the bleachers roar;
The lad who does as much as he can
—And then does a little more!

The names that flame on history's page,
The names with a throb and thrill,
Are names of fellows in every age
Who had the bulldog will
That makes men follow their dream or plan
—Whatever fate has in store—
The chaps who stand as much as they can,
Fight, climb, and go as far as they can,
Labor and think as hard as they can
—And just a wee bit more!

—American Boy.

The Ashville Flower Fields

Remember

*CARPENTERS TALKING GLADS
AND MAPLE SUGAR*

Speak for Themselves

